

Resources for Businesses

Easy Steps to Creating a Business Recycling Program

1. **Designate a Recycling Coordinator**

Larger organizations may consider a multi-person “Green Team” to keep recycling on track.

2. **Arrange for Collection**

See the Resources link below for information on recycling markets and contractors.

3. **Place Your Bins**

Ideally every place there is a trash can. When no extra effort is required, people can’t help but do the right thing.

4. **Educate**

Send out email blasts. Post signs next to bins showing recyclable items.

5. **Decide How to Spend the Money**

Some companies use funds from redeemable cans and bottles for their “sunshine fund” or “coffee club.” Others use it to fund incentives for their wellness or sustainability programs. It’s up to you!

Additional Information on Vendors

http://www.ct.gov/deep/cwp/view.asp?a=2714&q=324886&deepNav_GID=1645